

# Imagine an extra **40,000** customers in your Pro shop next month and every month..



Would you need more staff? Would you need to carry a lot more stock?  
**Will you get clear of your sale items at last?**

▶ This your invitation to join [jamgolf.com](http://jamgolf.com) ◀



- Free listings on an e-commerce site specific to golf
- Automated courier system on clubs & bags
- Product & photo library (a listing takes just 30 seconds)
- Authentic product guarantee
- Manage your clearance stock from your own online store room

# How does JamGolf work?

## Marketplace

JamGolf.com is UK golf's internet marketplace where the only sellers are legitimate stockists of the golf goods on sale - in most cases PGA professionals.

The web site www.JamGolf.com has been purpose built from 'scratch' in order to cater to the needs of the busy golf retailer and benefits from heavy marketing to Europe's 5,000,000 registered golfers.

## Your own internet outlet

In many cases, our sellers are those shops too small to have an internet presence of their own - this may be due to the manufacturer's internet trading policy - you are free to sell your product via JamGolf whatever your situation.

## Easy sign up

Download the application form (www.jamgolf.com/pg9), complete a few details and post it to us. You will be up and running within a few days if you qualify to be a retailer on JamGolf.

## Easy to use

**Listing each item for sale takes less than one minute.**

### Photo library

JamGolf.com has a library of images of clubs going back eight years - no need to take your own photos if you are selling new or ex demo product.

### Item library

All golf hardware is pre-loaded on the site. Just select the item and the price you want.

### New and Used

New or used clubs can be sold on JamGolf as agreements are in place most manufacturers including TaylorMade, Wilson Staff, Nike, Adidas, Mizuno, Cleveland, Srixon, Cobra and Titleist. Further details are available in your own back office once signed up.

The screenshot shows the 'JamGolf Back Office' interface. The main section is titled 'Store Room' and contains a form for 'Adding Callaway 919R'. The form includes fields for 'Product Name' and 'Average Sale Price'. Below these are sections for 'Included Items' and 'Product Options'. The 'Included Items' section has a grid of checkboxes for various items like '1 Iron', '2 Iron', etc. The 'Product Options' section has dropdown menus for 'Clubhead', 'Shaft', and 'Grip'. On the right side of the form, there is a 'Photo used for your Listing' section with a placeholder image of a golf club head.

## Easy to use

### Pre-arranged JamGolf courier service

When you make a sale, you are emailed a label to stick on the box. Then call our courier when its done. You don't need your own account - it's all done via JamGolf with UPS.

### No listing fees

No listing fees and a no-sale no-commission guarantee.

### Average prices for part exchange

The average sale price shown when listing goods. This will give you a good idea of what you can expect to receive for a club or set of clubs when considering part exchange.

## If it's JAM it's genuine

Selling on JamGolf.com is by invitation/application only. All of our retailers must undertake to guarantee the genuine provenance of every item they have for sale.

It doesn't matter whether the item is brand new, pre-owned or ex-demo - it must be genuine.

## Fair pricing structure

**No listing charges. No sell, no fee.**

**9% commission on sales completed + 2% payment handling fee.**

**Selling on JamGolf is not just easier, its CHEAPER than eBay**

Part exchange dealers like Golfbidder can make as much as 50% on purchases from you. With JamGolf you sell at a price that suits you and keep a reasonable margin. (In many cases, you may be made an offer by Golfbidder or Second Hand Golf Clubs which is open for seven days. You could put the item on JamGolf in that time and make much more!)

## Retain your margins

**JamGolf.com can help you to retain more of your margin:**

- Access to a huge audience
- No marketing costs
- You don't have to organise delivery

**JamGolf.com works for you**

# Application



Please sign me up as a seller with JamGolf (Jam Auctions Ltd).  
Please post the completed application form to the address below.  
We will set up your account and contact you with a login and password.

## General Information

All the information you supply will be kept confidential and will be only accessed in relation to your use of the web site [www.jamgolf.com](http://www.jamgolf.com)

### Contact name

### Outlet name

### Address

Company name  
(if applicable)

  
  
  

Postcode

### Email

This is for correspondence with Jam Auctions Ltd customers and is the address that will receive orders from sales.

### Telephone

This is for correspondence from Jam Auctions Ltd only.

alternative phone number (ie mobile)

## Financial Information

This information is in order for us to make payments TO your account. Please do not give us any passwords or PIN numbers. Jam Auctions Limited will not use these details for any reason other than to make payments to your account.

### Bank Name and address

### Sort Code

### Account name

### Account number

By signing below (and using [www.jamgolf.com](http://www.jamgolf.com)) you agree that you have read and will abide with Jam Auctions Limited's Terms and Conditions (specially point 3.3 which is reproduced below).

### Signature

### Date

### 3.3 Genuine goods.

If at any time you as a seller are reasonably suspected of selling goods that are not original by reason of being in breach of any third party's rights of any nature or otherwise, whether you know about it or not, your right to access and/or use our services may be suspended, and you will be unable to list or bid. We reserve the right to inform the manufacturer or licensee of any infringement of their rights.

Please post the completed application form to  
**JamGolf, The Dell, Rue Godfrey, Vale, Guernsey GY3 5EG**